

The American Chamber of Commerce in the Netherlands (AmCham) is a non-profit and non-governmental, voluntary organization of companies that invest in and trade between the United States of America and the Netherlands.

AmCham is concerned with matters affecting the investment climate in the Netherlands.

The Netherlands is one of the most important destinations for US direct investment in the world and a major hub of American professionals living and working abroad. US business is the Netherlands' leading foreign investor.

In 2010, AmCham has launched a Brabant Chapter together with the **Brabant Foreign Investment Agency (NV BOM)**.

The Brabant Foreign Investment agency is part of the Brabant Development Agency (BOM) and provides practical and strategic service of high quality to companies interested in establishing or expanding activities in Brabant.

The objective of the AmCham Brabant Chapter is to create a business platform that can make a relevant contribution to the business climate in Brabant, within the broader scope of AmCham.

Members of the Executive Team of the AmCham Brabant Chapter

- Guust Verpaalen, *Phillip Morris Holland* (Chairman)
- Bert Aertsen, *Goodyear Nederland*
- Riëtte Blacquière, *AmCham*
- Willem Bongaerts, *Loyens & Loeff*
- Bodo de Wit, *BOM Foreign Investments*
- Remko Kruithof, *ExxonMobil*
- Sandor Noordermeer, *Banner Pharmacaps*
- Robert Wassenaar, *Phillip Morris Benelux*

EVENTS

Since 2010, the Brabant Chapter has organized events hosted by Coca Cola, TiasNimbias, High Tech Campus Eindhoven, DAF/Paccar, Dinalog and others, with high profile speakers and close to 100 participants each time.

The Brabant Chapter hosts four meetings per year, each highlighting a specific matter that is of interest to US companies based in the area – with:

- Interesting and relevant key notes
- Ample opportunity to meet and network

Target audience:

- US companies or subsidiaries in the Brabant area
- Dutch and international companies with US connection
- Representatives from national and local government, politicians and knowledge institutions

Events in 2012

March 19	HR-roundtable in Eindhoven
May	Factory tour & seminar at Phillip Morris in Bergen op Zoom
September	Seminar & networking at ExxonMobil in Breda
November	Tax-roundtable in Tilburg

FACTS & FIGURES

- Brabant is the second economy of the Netherlands
- American companies make up the largest proportion of all the foreign companies located in Brabant.
- Their 275 branch offices comprise no less than 25 percent of all foreign activities in the province.
- In terms of the number of direct jobs, the figure is even greater at 40 percent. US companies are responsible for almost 31,000 of the 80,000 jobs created to date in Brabant through foreign investment.
- These Brabant-based American companies are primarily engaged in production, logistics and the high-tech sector.

For further information, please contact:

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